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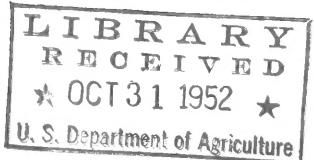


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Paramount's
4 GREAT ROSE COLLECTIONS
 for Fall 1952



Open up this Fall 1952 Folder and you will see four great Rose Collections offered. Each one represents a saving for you. And each one will bring some top-notch varieties to your garden. We advise ORDERING EARLY.



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PARAMOUNT NURSERIES
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POSTMASTER: CONTENTS-MERCHANDISE-THIS PARCEL MAY BE OPENED FOR POSTAL
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PARAMOUNT NURSERIES A. & A. D. Vanderkraats, Props. **WEST GROVE, PA.**

Paramount Roses

Paramount is our name, and we do believe that paramount describes our Roses. Here in southeastern Pennsylvania Nature provides ideal soil and growing conditions, and we cooperate fully with her in producing the best Rose bushes you can buy. We give them the best care in the world and ship them to you in the pink of condition.

If you have never tried Paramount Roses, we urge you to send us an order at once. Don't overlook the four great Rose Collections listed and pictured on the color side of this folder. Our old customers know they will receive the same service and consideration that has kept them coming back to us through the past.

Not everyone realizes that in this section of the country, fall is the ideal time to plant Roses. Now they are full of vitality, freshly dug from the fields and ready to go right on growing in your garden. ORDER NOW and we will ship the plants to you at the proper planting time this fall.

The Newer Varieties of Hybrid Tea Roses

APPLAUSE. (Swim, 1947.) A descendant of the well-known Charlotte Armstrong. Large, double, crimson blooms, abundantly produced; spicy fragrance. High centered, with petals rolled outward. A vigorous, freely branching plant. *Pat. No. 829.* \$2.00 each; 3 for \$5.35

BEST REGARDS. (Germain, 1944.) Brilliant cardinal-red inside with a deep yellow base; coppery glow on outside. Very large and full, with a high center. Strong, spreading bush. *Pat. No. 652.* \$1.50 each; 3 for \$3.95

BLANCHE MALLERIN. (Mallerin, 1940.) A beautiful white Rose with a satiny sheen on the petal surface. Long, well-formed buds to 4 inches across when open; pure snowy white. The plant is a healthy, upright grower. *Pat. No. 594.* \$2.00 each; 3 for \$5.35

BRAVO. (Swim, 1951.) Rich cardinal-red blooms, 4 to 5 inches across. Has about 35 petals of heavy texture, arranged in high-pointed form. A strong plant with leathery foliage. *Pat. No. 983.* \$2.25 each; 3 for \$6.25

BUCCANEER. (Swim, 1952.) Urn-shaped buds unfolding to buttermcup-yellow flowers. Cupped when open, with 30 petals. Tea fragrance. Tall, upright plant. Winner of the Gold Medal at Geneva, 1952. *Pat. app. for.* \$2.75 each; 3 for \$7.50

CAPISTRANO. (Morris, 1949.) Very large buds and globular, double, 1950 36-petaled blooms of deep, glowing rose-pink that does not fade. Rich, 1951 pleasing perfume. Leathery green foliage on a large, sturdy plant that 1952 is a good producer of bloom. Long stems make it excellent for cutting. *Pat. No. 922.* \$2.25 each; 3 for \$6.25

CHARLES MALLERIN. (Meilland, 1947.) Dark crimson blooms of large size; double and high pointed in the center. Very fragrant. A superior Rose from France. Foliage dark and leathery. Free blooming. *Pat. No. 933.* \$2.50 each; 3 for \$6.75

CHARLOTTE ARMSTRONG. (Lammerts, 1940.) Carmine to spectrum-1941 red buds open to blooms of deep cerise. Long, slender buds on long stems, 1942 produced in great quantities, usually one flower to each stem. *Pat. No. 545.* \$2.00 each; 3 for \$5.35

CHIEF SEATTLE. (Swim, 1951.) Conical buds and large, high-centered flowers, shrimp-red near the center with straw-yellow edges. Glossy leaves on a tall strong plant. *Pat. No. 1030.* \$2.50 each; 3 for \$6.75

CHRYSLER IMPERIAL. (Lammerts, 1952.) The newest Hybrid Tea to 1953 win the All-America award. Long, tapered buds and very large blooms 1954 of exhibition form. Vivid crimson with deeper overtones. A glorious 1955 new Rose of compact, sturdy habit. *Pat. app. for.* \$3.00 each; 3 for \$8.10

CRIMSON GLORY. (Kordes, 1935.) Deep, velvety crimson. Rich in color, perfect in form and delightfully fragrant. Thrifty and a free bloomer. One of the most popular Roses today. \$1.75 each; 3 for \$4.75

CURLY PINK. (Brownell, 1948.) A very double flower with 40 to 60 petals curling outward. Large, fragrant, deep rose-pink. Glossy, dark foliage. Dwarf, compact growth and profuse bloom. *Pat. No. 842.* \$1.75 each; 3 for \$4.75

DIAMOND JUBILEE. (Boerner, 1948.) Warm, glowing buff-orange, with 1948 a touch of orange-yellow at the base of the petals. Large, double, high-centered flowers on long, stiff stems, with old-Rose fragrance. Plant is 1949 sturdy and many branched. Heavy producer. *Pat. No. 824.* \$2.00 each; 3 for \$5.35

DICKSONS RED. (Dickson, 1938.) Glowing scarlet-red. Large, beautiful 1940 flowers on long stems, with rich fragrance. Unfading color, best in the fall. A grand exhibition type. Winner of the Clay Cup for fragrance. *Pat. No. 376.* \$1.75 each; 3 for \$4.75

DR. DEBAT. (Meilland, 1951.) Ovoid buds and 5-inch flowers with a high center. Color is bright pink tinted coral. Vigorous, upright grower. *Pat. No. 961.* \$2.00 each; 3 for \$5.35

ECLIPSE. (Nicolas, 1935.) Long, streamlined, golden yellow bud. Vigorous, upright grower producing mildly fragrant flowers on long stems, fine for cutting. Prolific. *Pat. No. 172.* \$1.75 each; 3 for \$4.75

FANDANGO. (Swim, 1949.) Rich deep scarlet changing to bright cerise-red as it opens. Large, ruffled petals (about 20 per bloom). Very early flowering. Vigorous, compact. Mildly fragrant. *Pat. No. 894.* \$2.00 each; 3 for \$5.35

FIRST LOVE. (Swim, 1950.) Long-pointed bud and open, semi-double flower borne singly on a stem. Rose to pink in color. Light green, leathery foliage. A profuse bloomer. *Pat. No. 921.* \$2.25 each; 3 for \$6.25

FORTY-NINER. (Swim, 1949.) Brilliant bicolor. Rich yellow outside and 1949 vivid red inside, opening from a long-pointed bud of chrome-yellow, overlaid with pink, while the inside surface is orient-red. Flowers well shaped, 1950 with 30 to 40 petals. Pleasant fragrance. Bush is vigorous, with dark green foliage. *Pat. No. 792.* \$2.25 each; 3 for \$6.25

FRED HOWARD. (Howard & Smith, 1951.) One of the newest winners 1952 of the All-America award. Golden orange with pink shadings. The 1953 flowers are as much as 4 inches across, ovoid, double. Slight tea fragrance. 1954 Blooms over a long period. *Pat. No. 1006.* \$2.50 each; 3 for \$6.75

GOLDEN ANNIVERSARY. (Mordigan, 1947.) Old-gold flushed apricot. A remarkably good plant, well branched and clothed with dense foliage. Blooms heavily and continuously. *Pat. No. 806.* \$1.75 each; 3 for \$4.75

GOOD NEWS. (Meilland, 1940.) Peach-pink, changing to silvery pink. Full, perfectly formed, tea-scented flowers. Bushy, strong grower; constant bloomer. A great dooryard Rose. *Pat. No. 426.* \$1.75 each; 3 for \$4.75

HAPPINESS. (Meilland, 1949.) Flaming red; petals very heavy and firm. Distinctive form, very large, high centered and double. Upright, vigorous plant. *Pat. No. 911.* \$2.50 each; 3 for \$6.75

HEDDA HOPPER. (Howard & Smith, 1951.) Light peach color passing to pearly pink. An ovoid bud developing into a 3½ to 4-inch flower with 45 petals. *Pat. No. 1047.* \$2.00 each; 3 for \$5.35

HELEN TRAUBEL. (Swim, 1951.) Blooms 5 to 6 inches across, with 1952 20 to 25 petals, becoming flat and spreading. Pink with outer petals 1953 approaching white. Leathery, dull foliage. Tall and vigorous. *Pat. No. 1028.* \$2.75 each; 3 for \$7.50

HORACE McFARLAND. (Mallerin, 1944.) Buff-salmon color. A sturdy 1945 and upright grower with large, leathery foliage. Large, high-centered 1946 buds develop into immense, full flowers on erect stems. Free bloomer 1947 seven in summer. Spicy scented. *Pat. No. 730.* \$1.75 each; 3 for \$4.75

JUNO. (Swim, 1949.) Bright clear pink without shading, fading gracefully as it ages. Large size and perfect form at all times, from the long tapering bud until the 40 petals begin to drop. Low, bushy plant with glossy foliage. *Pat. No. 895.* \$2.25 each; 3 for \$6.25

KATHERINE T. MARSHALL. (Boerner, 1943.) Warm, glowing pink. 1944 A Rose of rare beauty and delicacy of form. Vigorous grower with an 1945 abundance of large flowers on long, stiff stems. Fruity fragrance. 22 1946 petals. *Pat. No. 607.* \$1.75 each; 3 for \$4.75

THE AMERICAN ROSE SOCIETY

We recommend membership in the American Rose Society to all Rose lovers. This organization is the largest flower society in the country and is still growing. Membership entitles you to the use of the lending library and Rose-growing advice from a board of experts, as well as a subscription to The American Rose Magazine and a copy of the American Rose Annual. Yearly dues, \$4.50. Write to Dr. R. C. Allen, Secretary, 1316 Derry St., Harrisburg, Penna.

Paramount Grows Great Roses

THE NEWER VARIETIES OF HYBRID TEA ROSES, cont'd

1944 LOWELL THOMAS. (Mallerin, 1943.) Glowing flowers of lemon-chrome with a light tea fragrance. Strong, upright plants with lustrous foliage. *Pat. No. 595.* \$2.00 each; 3 for \$5.35

MIRANDY. (Lammerts, 1945.) Chrysanthemum-red. Big, ovoid buds are deep, rich dark red with black shadings. Full flowers with 50 petals are of beautiful form, long-lasting and wonderfully fragrant. Plant is strong and free-branching; a grand producer. *Pat. No. 632.* \$2.00 each; 3 for \$5.35

MISS AMERICA. (Nicolas, 1938.) Delicate flesh tints touched with salmon and gold. Large blooms with about 60 petals. Vigorous and hardy. Grows 2½ feet tall. *Pat. No. 264.* \$1.75 each; 3 for \$4.75

MISSION BELLS. (Morris, 1949.) Beautiful deep salmon-pink changing to clear shrimp-pink. Full blooms often 5 inches across when open, keeping their color and fine form to the end. Pleasing coppery green foliage, abundant and healthy. Very vigorous and bushy grower; fragrant, too. *Pat. No. 923.* \$2.25 each; 3 for \$6.25

MME. COCHET-COCHET. (Mallerin, 1934.) Coppery pink. Beautiful form, exquisite coloring, sweet fragrance. Splendid grower, free-flowering. Good for bedding and cutting. *Pat. No. 129.* \$1.50 each; 3 for \$3.95

MME. MARIE CURIE. (Gaujard, 1944.) Glowing, clear chrome-yellow. Buds daffodil-yellow. Large flowers, sweetly scented, ideal for cutting. Vigorous, upright grower; excellent bloomer. 25 petals. *Pat. No. 727.* \$1.75 each; 3 for \$4.75

NEW YORKER. (Boerner, 1947.) A red, red Rose that stays red—clear and sparkling. Huge flowers often 6 inches across, of beautiful form and lovely texture. Blooms continuously. Upright, 3-foot plants; strong cutting stems. *Pat. No. 823.* \$2.00 each; 3 for \$5.35

NOCTURNE. (Swim, 1948.) Bright cardinal red with chrysanthemum-crimson shadings. Long, perfect, streamlined buds open to large, double flowers. Vigorous. Pleasing fragrance. *Pat. No. 713.* \$2.00 each; 3 for \$5.35

PARAMOUNT. (Swim; introduced by Paramount Nurseries, 1950.) Long, delicately pointed buds carried singly on splendid stem. Salmon on outside with yellow base, blended with rose; center petals are peach color. Tea fragrance. Vigorous, tall plant. *Pat. No. 984.* \$2.00 each; 3 for \$5.35

PEACE. (Meilland, 1945.) Buds open yellow, with edges picoted cerise; 1946 huge, glorious 5-inch blooms with 40 to 45 firm, alabaster-white petals, each edged with pink that deepens as the flower slowly opens. Very double; individual petals are large and of great substance. Plant is supremely strong and vigorous, with superb foliage. *Pat. No. 591.* \$2.50 each; 3 for \$6.75

ROSE OF FREEDOM. (Swim, 1947.) An ovoid, cardinal-red bud, opening to a very double, high-centered flower of medium size. The satiny petals roll outward as the bloom opens; spicy fragrance. Large, leathery foliage. Upright and vigorous in growth, blooming freely and continuously. *Pat. No. 791.* \$1.75 each; 3 for \$4.75

RUBAIYAT. (McGredy, 1947.) Brilliant red. Long, graceful buds 1947 open to rich-hued crimson blooms of lovely form. Rugged bush with luxuriant growth. Profuse bloomer; old-Rose fragrance. *Pat. No. 758.* \$1.75 each; 3 for \$4.75

SERENADE. (Boerner, 1947.) Burnt-orange buds opening to brilliant coral-orange. Large bloom with high center, opening flat. Open plants 3½ feet tall, blooming freely. *Pat. No. 852.* \$2.00 each; 3 for \$5.35

SLEIGH BELLS. (Paul J. Howard, 1949.) Has 40 or more white petals of heavy substance. Very large flowers, lovely at all stages, borne on long stems. Blooms freely. *Pat. No. 1004.* \$2.00 each; 3 for \$5.35

SUTTER'S GOLD. (Swim, 1949.) Orange buds, opening to double, high-1950 centered flowers of golden orange through shades of yellow. Strong tea fragrance. Vigorous and upright; 3 to 4 feet tall. *Pat. No. 885.* \$2.25 each; 3 for \$6.25

SUZON LOTTHE. (Meilland, 1949.) Peach-pink, with slowly unfurling petals tinted pearl-pink. Extremely dainty and appealing. Well formed; delicious perfume. Fine plant. *Pat. No. 934.* \$2.50 each; 3 for \$6.75

SYMPHONIE. (Meilland, 1949.) Luscious pink with silvery tint and deeper veins. Unusually large size, with broad, wavy petals. Strong growing and free blooming. *Pat. No. 958.* \$2.50 each; 3 for \$6.75

TAFFETA. (Lammerts, 1948.) Long-stemmed, perfectly formed, fragrant buds of rich pink and salmon tones in changeable combinations. Rich carmine-rose predominates; reverse side shows yellow. Fine for cutting. Upright, bushy, with huge, glossy, dark foliage. *Pat. No. 716.* \$1.75 each; 3 for \$4.75

TALLYHO. (Swim, 1949.) Outside of petals fluctuates from crimson 1949 to cardinal-red; the inside is rose-red shading pink. Large, double bloom of graceful form. Robust, upright. Abundant, continuous bloomer; rich spicy fragrance. *Pat. No. 828.* \$2.00 each; 3 for \$5.35

TEXAS CENTENNIAL. (Dixie Rose Nurs., 1935.) Brilliant vermilion-red. Long, perfect buds; large, richly fragrant blooms on long stems. Color and substance marvelous in the fall. Ideal for cutting. Unusually vigorous, with an abundance of healthy foliage. *Pat. No. 162.* \$1.50 each; 3 for \$3.95

TOM BRENEMAN. (Fred H. Howard, 1950.) Very large and globular, rose-pink blooms with heavy fragrance. Leathery, dark foliage on a healthy plant. *Pat. No. 986.* \$2.00 each; 3 for \$5.35

HYBRID TEA ROSES Standard Kinds

Prices of all Standard Kinds \$1.50 each; 10 for \$13.00

In any combination desired • Delivery Free

These are the best of the older kinds, all tested for years and found generally satisfactory everywhere. Some, like Kaiserin Auguste Viktoria, go back to the "Gay Nineties," while others are more recent. They are all monthly bloomers and are the mainstays of every garden.

AMI QUINARD. Blackish maroon, opening into semi-double flowers of rich velvety red, with blackish luster. Flowers have 17 petals. Strong, upright grower with old-time fragrance.

AUTUMN. Radiant burnt-orange. Richly colored, exquisitely formed buds open to fragrant flowers in a rainbow of colors—red, orange, yellow and pink. Perfectly upright grower, very vigorous. Active bloomer. Very full flower with 70 petals.

BETTY UPRICHARD. Two-tone—salmon and carmine. A very free and steady bloomer, unusually vigorous. Buds are long-pointed, on a good, heavy stem. Sweetly fragrant.

CONDESA DE SASTAGO. Rich yellow buds unfold to copper-colored blooms with yellow on the reverse; fully double, with alluring raspberry fragrance. Exceptionally vigorous and supremely bushy. 50 petals.

COUNTESS VANDAL. Copper and salmon, suffused with soft yellow. Long-pointed buds; full, fragrant flowers. Vigorous, upright plant; blooms unceasingly. A superb Rose for cutting.

EDITH NELLIE PERKINS. One of the older two-tone pink Roses and still a good one. Outside Orient red shaded cerise-orange; inside salmon-pink. Double and fragrant. Vigorous, bushy plant.

EDITOR McFARLAND. Deep pink that does not fade. Large flowers of excellent form on long stems; long lasting when cut and slightly fragrant. Plant is unusually vigorous. One of the best pinks.

KAISERIN AUGUSTE VIKTORIA. Cream-white, with greenish tint in the center. Large and perfectly formed blooms, fully double, on long stems; richly fragrant. Constant bloomer with healthy foliage. 99 petals.

McGREDY'S SCARLET. Velvety, brilliant scarlet. A stout grower, bearing large flowers of excellent form on long stems. Liberal producer with tough constitution. A very satisfactory Rose.

MRS. E. P. THOM. Clear yellow of uniform color. Vigorous and upright plant habit. Full, double flower, sweetly scented.

MRS. P. S. DU PONT. Golden yellow, long-pointed buds and flowers in great profusion; spicy fragrance. A low grower but stoutly built. A prolific bloomer, like a Floribunda.

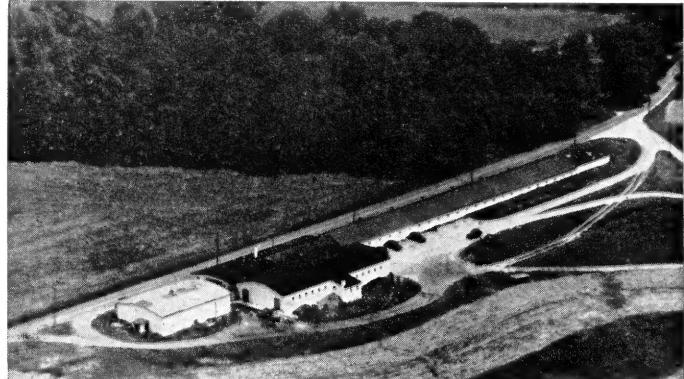
POINSETTIA. Rich scarlet, even and distinct. Beautifully shaped buds and large, brilliant blooms, slightly fragrant. Tall, healthy grower; profuse bloomer. A very fine Rose.

RADIANCE. The most dependable Rose in America. Brilliant carmine-salmon with reverse rose color. Its thrifty habit of growth and rugged character reach perfection. Produces a host of large flowers with true Rose fragrance.

RED RADIANCE. Clear, genuine red. The counterpart of Radiance and its inseparable companion in the garden. Has all the qualities of Pink Radiance but a richer color.

SISTER THERESE. "The Little Flower." Golden yellow; bud touched with orange-carmine. Exquisite, long-pointed bud, making a fine, fragrant cut flower. Active grower with a spreading habit. A very free bloomer.

TALISMAN. The first of the multicolor Roses and still very popular. Golden yellow and coppery flowers, not very large but very distinctive. Especially good in the fall.



Here is an aerial view of the up-to-date storage, refrigerating and shipping plant that Paramount maintains at Kelton, Penna., off Route 1 near Jennersville. Every Rose plant that we sell is carefully handled at every stage, assuring you full satisfaction.

Paramount Roses Are Grown in Pennsylvania

Floribunda ROSES

LARGE-FLOWERING BEDDING ROSES

Floribundas are top-notch for borders and general mass planting. They grow taller and much bushier than Hybrid Teas, and the plants are simply covered with masses of bloom in one wave after another all summer long. They are most effective in beds or borders of one variety. Blooms are carried in clusters; some varieties are semi-double, some very double, and others are like perfect miniature Hybrid Teas. Floribundas are very easy to care for and will repay you many times over for the space they occupy.

AMIGO. A fine new Floribunda. Semi-double flowers of dark currant-red; spicy fragrance. Good bushy plants with splendid foliage. *Pat. No. 1042.* \$1.50 each; 3 for \$3.95

BETTY PRIOR. Bright red buds open to single flowers of shell-pink, giving a glorious two-tone effect resembling pink dogwood. Prolific. Grows to 3 feet. *Pat. No. 340.* \$1.50 each; 3 for \$3.95

CONNIE MACK. Dark red blooms, 3 inches across, of dark red; semi-double. The flowers are carried in clusters, lasting very well. *Pat. No. 1062.* \$2.00 each; 3 for \$5.35

DONALD PRIOR. Brilliant scarlet. Large, semi-double flowers in profusion. Sturdy, vigorous; 3 feet. *Pat. No. 377.* \$1.50 each; 3 for \$3.95

1950 FASHION. A gay new color—warm Oriental-red buds becoming sparkling coral-pink suffused with gold. Blooms from June to frost. Delicate fragrance. *Pat. No. 789.* \$2.00 each; 3 for \$5.35

1945 FLORADORA. Dazzling bright cinnabar color with shades of scarlet. Buds are exquisitely formed, produced in profusion on a neat, symmetrical bush. Foliage glossy olive-green. Grows to a height of 2½ feet. \$1.50 each; 3 for \$3.95

GERANIUM RED. Both color and form remind one of the familiar scarlet-red geranium. A pleasing novelty. Very double blooms in clusters. Vigorous and bushy. *Pat. No. 811.* \$1.50 each; 3 for \$3.95

GOLDILOCKS. Rich golden yellow. Very double blooms, 3 inches across. Spreading, bushy; dark foliage. *Pat. No. 672.* \$1.50 each; 3 for \$3.95

IRENE OF DENMARK. A very good new white Floribunda that we highly recommend. Very pleasingly formed flowers of dainty "Sweetheart" shape; double and graceful when fully open. Very hardy; strong and bushy. *Pat. No. 889.* \$1.50 each; 3 for \$3.95

KING BOREAS. A good yellow Floribunda blooming almost continuously from June to frost. Nicely formed buds and flowers, lasting long both on the plant and when cut. Holly-like foliage on a vigorous plant. \$1.50 each; 3 for \$3.95

LAVENDER PINOCCHIO. Color varies from chocolate-brown buds overlaid dusty pink to smoky pink-lavender blooms. Delightful fragrance. A novelty. *Pat. No. 947.* \$2.00 each; 3 for \$5.35

1953 MA PERKINS. Charming salmon-shell-pink flowers of Hybrid Tea form. Large, double, very fragrant. A bushy, vigorous plant 2½ to 3 feet tall, blooming freely. *Pat. app. for.* \$2.25 each; 3 for \$6.25

MARIONETTE. A fine white Floribunda for mass planting, with hundreds of flowers on every bush. Fully double, creamy yellow buds, turning pure white. Blooms all season. *Pat. No. 569.* \$1.50 each; 3 for \$3.95

MRS. INGE POULSEN. Apricot-pink flowers of medium size, with about 30 petals. Fragrant. A very vigorous, upright plant, blooming profusely. *Pat. No. 1050.* \$1.50 each; 3 for \$3.95

PERMANENT WAVE. An outstanding Floribunda with bright carmine, wavy-edge petals. Large, semi-double. Dark, glossy foliage. Very bushy and decorative. \$1.50 each; 3 for \$3.95

PINOCCHIO. Lovely salmon-pink, flushed gold. Flowers in sprays, splendid for bouquets. Continuous, prolific bloomer. Fruity fragrance. Height 2 feet. *Pat. No. 484.* \$1.50 each; 3 for \$3.95

POULSEN'S BEDDER. Semi-double, rose-pink flowers in clusters. Bronzy foliage on an upright plant. Blooms very freely. \$1.50 each; 3 for \$3.95

RED PINOCCHIO. Large, unfading clusters of rich carmine. Delightful perfume, like wild Roses. Bushy; very free flowering. *Pat. No. 812.* \$1.50 each; 3 for \$3.95

SUMMER SNOW. Pure white, very double, fragrant. Profuse bloomer. About 20 inches tall. *Pat. No. 416.* \$1.50 each; 3 for \$3.95

TAPIS ROSE. Deep soft Tyrian pink blooms of perfect rounded form. Blooms profusely and grows 3 feet tall. Excellent for corsages as well as for a showing in the garden. *Pat. No. 960.* \$1.50 each; 3 for \$3.95

1952 VOGUE. Pastel scarlet opening to rose-pink blooms in clusters. Double, high centered, fragrant. Glossy foliage on a compact, upright-growing plant. *Pat. No. 926.* \$2.25 each; 3 for \$6.25

1940 WORLD'S FAIR. Velvety crimson-scarlet. Large clusters of rich red cover the bush continuously. Big, double flowers. Healthy, vigorous and prolific. Grows 2½ to 3 feet high. *Pat. No. 362.* \$1.50 each; 3 for \$3.95

Hardy CLIMBING ROSES

Climbers are excellent for mass decoration and splendid for backgrounds in the garden. They give the largest quantity of blooms for your money and have many uses. They can be trained against a fence, on a pillar or against a garage, and may be left to trail on a sloping bank. They need the least protection and attention of any group of Roses.

ALOHA. Large, beautiful rose-pink blooms carried in long-stemmed clusters. Very full and double, perfectly formed. Blooms in June and often during the whole summer. A profuse producer making a wonderful showing. *Pat. No. 948.* \$2.50 each; 3 for \$6.75

BLAZE. The everblooming Paul's Scarlet Climber. Bright scarlet color that holds well. Masses of large, well-shaped flowers on long stems. At its best when trained on a pillar or post. Blooms in midseason and repeats during the summer and fall. \$1.50 each; 3 for \$3.95

CITY OF YORK. White. Semi-double, 3-inch flowers. Hardy, strong grower. Blooms early. A new climber with a high rating. \$1.75 each; 3 for \$4.75

CL. CRIMSON GLORY. A very fine climbing sport of the old favorite Crimson Glory, which does full credit to its name. Richly fragrant, deep velvety crimson blooms on long stems. *Pat. No. 736.* \$2.00 each; 3 for \$5.35

DOUBLOONS. A radiant yellow climber with large, compact, double blooms coming in clusters; spicy fragrance. Vigorous grower with long, heavy canes. Noted for hardiness. Beautiful foliage of dark, velvety green. Blooms early. *Pat. No. 152.* \$2.00 each; 3 for \$5.35

DREAM GIRL. An outstanding new climbing and pillar Rose. Buds are appleblossom-pink, opening to salmon-pink overlaid apricot. Pleasing, spicy fragrance. Blooms in early June and continues until fall. Very disease resistant and vigorous. Moderate growth, making it fine for trellises, pillars, etc. *Pat. No. 643.* \$2.25 each; 3 for \$6.25

DR. J. H. NICOLAS. Deep rose-pink. Very large, fully double blooms like Hybrid Teas, with a rich perfume. A free-blooming climber that is especially fine as a pillar Rose. Repeats through summer and fall. *Pat. No. 457.* \$2.00 each; 3 for \$5.35

GOLD RUSH. One of the best yellow climbers. Dark green, glossy foliage with long-stemmed, full-centered flowers of molten gold. \$1.50 each; 3 for \$3.95

HIGH NOON. Intense, clear shining yellow. Medium-sized buds are borne 1948 on long, almost thornless stems, well clothed with light green, glossy foliage. Plant is luxuriant, bushy, many-stemmed and reaches a height of 3 feet. Produces many magnificent buds in the spring and additional bursts of bloom throughout the growing season. Needs some protection over the winter. *Pat. No. 704.* \$2.25 each; 3 for \$6.25

KING MIDAS. Golden yellow. Vigorous and fast grower with large, double flowers, slightly fragrant. Dark green, leathery foliage. An early bloomer. *Pat. No. 586.* \$2.00 each; 3 for \$5.35

MERMAID. Large, single flowers of pale sulphur-yellow with amber stamens. A vigorous climber blooming freely. \$2.00 each; 3 for \$5.35

NEW DAWN. Blush-pink. The everblooming Dr. W. Van Fleet. Blooms in profusion in June and repeats throughout the summer and fall. Perfectly formed, pointed buds on fine long stems. Very vigorous, with glossy foliage and sturdy canes. Has old-Rose fragrance. \$1.50 each; 3 for \$3.95

PAUL'S SCARLET CLIMBER. Brilliant scarlet. The flowers are large and beautifully formed, borne in clusters and making a vivid splash of color that holds clear and true. The blooms come on long stems, good for cutting. Medium grower, ideal for pillars. Blooms in midseason. \$1.25 each; 3 for \$3.35

SPANISH BEAUTY (Mme. Gregoire Staechelin). Pearl-pink, splashed with red. Large, fragrant blooms on long stems. Fine for cutting. Delightfully fragrant. Blooms early. Needs some protection over the winter. \$1.25 each; 3 for \$3.35

HYBRID PERPETUAL

• Roses •

These are the large-flowered, June-blooming Roses. They are hardy and disease resistant and make splendid bedding plants. The two varieties we offer are famous Roses of real value.

FRAU KARL DRUSCHKI. The white American Beauty. Snow-white blooms of immense size, fully double and of perfect form. Very hardy and vigorous. Good for exhibition. \$1.50 each; 3 for \$3.95

HENRY NEVARD. A well-formed, crimson-scarlet bloom with 30 petals. Sweetly fragrant. Blooms in June and again in the fall. \$1.50 each; 3 for \$3.95

PARAMOUNT'S 4 Great Rose Collections

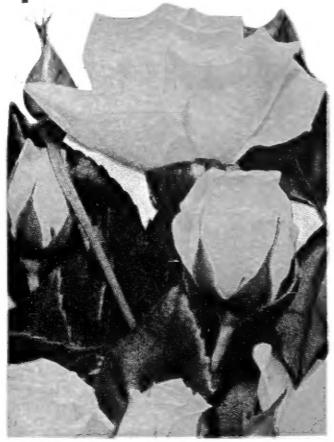
COLLECTION NO. 1

Five Charming Floribundas

Here are five new Floribunda Roses that will give hundreds of blossoms all season long, until frost stops them. These bushy plants are healthy and hardy and will need little attention. And you will love the blooms nicely shaped, like Hybrid Teas but smaller and carried several on a stem.

One plant each of
MA PERKINS GOLDILOCKS
IRENE OF DENMARK FASHION
RED PINOCCHIO
for \$7.75

MA PERKINS. Pat. app. for.



GOLDILOCKS. Pat. No. 672



IRENE OF DENMARK. Pat. No. 889



COLLECTION NO. 2

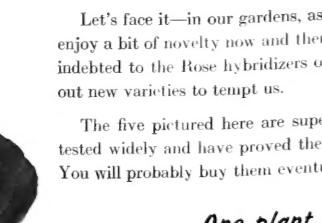
Five Glamour Girls



PEACE. Pat. No. 594



HELEN TRAUBEL. Pat. No. 1028



Let's face it—in our gardens, as in other areas of our lives, we enjoy a bit of novelty now and then. That's why we are eternally indebted to the Rose hybridizers of the world who keep bringing out new varieties to tempt us.

The five pictured here are superb new Roses. All have been tested widely and have proved their worthiness as garden plants. You will probably buy them eventually, so why not this fall?

One plant each of

PEACE CHRYSLER IMPERIAL
HELEN TRAUBEL FORTY-NINER
BLANCHE MALLERIN

for \$11.25

CHRYSLER IMPERIAL. Pat. app. for.

New... BEAUTIFUL ROSE PARAMOUNT

\$2.00 each
3 for \$5.35

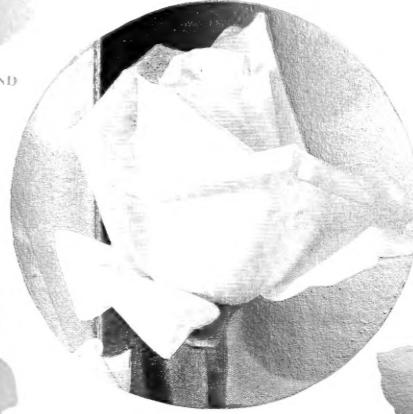


This is a splendid new Rose that we are proud to have as our namesake—Paramount. It is a descendant of the famous Charlotte Armstrong and has similar delicately pointed buds. The color is salmon blended with rose, with peach color on the center petals. Tall and bushy grower. Pat. No. 984.

COLLECTION NO. 3

Paramount's SPECIAL 9

EDITOR MCFARLAND



K. A. VIKTORIA

These nine Hybrid Teas have been favorites for a number of years. Their all-round good qualities have kept them on our list, regardless of the newcomers that each season produces. They can be depended on, like old friends.

This collection will be a fine start for a Rose garden if you are a beginner—or better yet, two of these collections will make a really nice planting.

One plant each of

EDITOR MCFARLAND
MRS. E. P. THOM
AUTUMN
CONDESA DE SASTAGO
K. A. VIKTORIA

for \$11.50



AME QUINARD



MRS. E. P. THOM



AUTUMN



CONDESA DE SASTAGO



POINSETTIA



SISTER THERESE

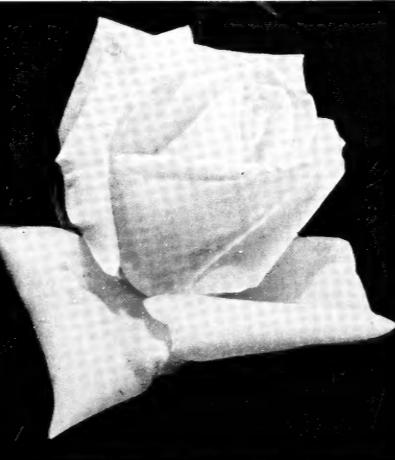
PARAMOUNT NURSERIES

A. & A. D. Vanderkraats, Props.

WEST GROVE,
PENNA.



FORTY-NINER. Pat. No. 792



BLANCHE MALLERIN. Pat. No. 594

COLLECTION NO. 4

Best Three Climbing Roses

For a showy spectacle to make all the neighbors stop and marvel, there is nothing to equal a climbing Rose. Here are three really fine ones.

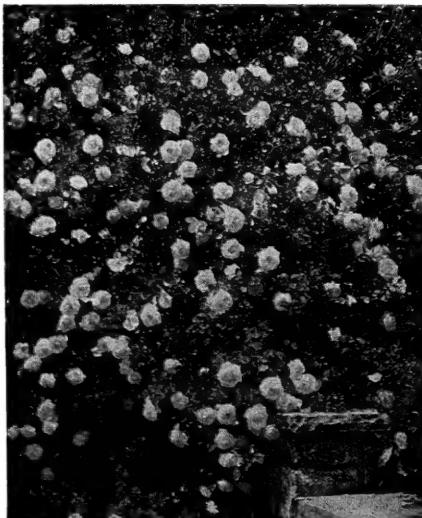
One plant each of

CITY OF YORK
BLAZE
NEW DAWN

for \$4.15



BLAZE



NEW DAWN



CITY OF YORK

• HOW TO PLANT ROSES •

Rose beds should be prepared well in advance of the arrival of the plants.

Roses require sun, at least half of the day. Protection from strong winds is also desirable. The beds should be placed where the soil is naturally well drained, or drainage should be provided. The soil should be good garden loam. If it is poor, remove the top 8 to 10 inches, spade up the bottom, mixing in some good manure and replace the top portion with good top-soil, letting it settle well before planting.

The Roses should be planted about 12 to 15 inches apart each way, varying the distance somewhat, depending on the vigor and spread of the varieties selected.

All Roses should be planted as soon as received. But the bundles can usually be kept intact for a week, if kept in a cool, dark place. If delayed in planting for more than one week, remove the plants from the bundles, and hill them in carefully in a shady and moist place, until wanted.

When planting in the fall, no pruning is necessary but cutting back to 6 to 8 inches can do no harm. Immediately after planting, hill the soil around each plant for at least 6 inches.

When planting in the spring, trim the branches back to 4 to 5 inches. If planting late in the spring, when it is warm, and it often is after the middle of April, hill the soil up slightly and keep the plants shaded from the sun for several weeks; water well each day.

Full planting directions are sent with each shipment, and one should read them carefully before proceeding with the job.

Best for Roses is Protexall Spray or Dust, a complete insect spray and fungicide. It stimulates plant growth and is harmless to foliage or blooms. It is convenient, easy and pleasant to use and is triple acting. It can be purchased at most seed stores or in any garden department of general stores. If you cannot secure it locally, please write to us and we will secure it for you.

**PARAMOUNT ROSES ARE GUARANTEED TO GROW
AND BE TRUE TO NAME**

